

Quiet Money Manual

A Practical Playbook for Selling Legal Digital Products

Quiet Money Manual Press / Apex Digital Goods

Sample Preview

Free sample of **Quiet Money Manual** (\$29 full PDF + 4 worksheets).

Pay with **PayPal or cryptocurrency only**. After payment clears, you receive the download link / zip.

Support: support@apexdigitalgoods.com · No income guarantees · Legal digital goods only.

What You Get

Quiet Money Manual — \$29 — PDF + 4 worksheets.

This is an end-to-end playbook for launching and selling **legal** digital products — ebooks, simple tools, templates, and workflow kits — on your own site and on forums. It is **not** mainly an ebook-writing course. Writing and packaging are one part. Niche selection, validation, sales pages, payments, delivery, forum listings, pricing, support, and getting to first revenue are the rest.

Item	Detail
Core PDF	This playbook: 12 chapters + First \$0-\$500 plan + launch checklist
Bonus 1	<code>bonuses/pricing-worksheet.md</code>
Bonus 2	<code>bonuses/sales-page-checklist.md</code>
Bonus 3	<code>bonuses/forum-listing-templates.md</code>
Bonus 4	<code>bonuses/48-hour-validation-sheet.md</code>
Delivery	After PayPal or crypto clears → download link / zip
Support	<code>support@apexdigitalgoods.com</code> — typically 1–2 business days
Updates	Latest file of this SKU for 90 days after purchase (order ID required)

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Policies (once — apply everywhere)

These apply to this product and to every product you launch with this playbook. We state them here so chapters stay practical instead of repeating sermons.

1. **No income guarantees.** Some readers ship and earn. Some never ship and earn \$0. Outcomes depend on niche, quality, distribution, and support — not on owning a PDF.
2. **7-day fair delivery refund.** Email `support@apexdigitalgoods.com` within 7 days with your order ID if (1) files won't open and we can't restore access after helping, or (2) your download is missing items from the deliverables list above. We replace files or refund. No refund for change-of-mind after you've used the worksheets, or because you wanted illegal/blackhat content this product excludes.
3. **Legal goods only.** Education, templates, tools, and workflows with a legitimate primary use. No malware, cracks, stolen accounts, carding, phishing, dox tools, or unauthorized-access services.
4. **On every page you publish:** Exact Deliverables (named files), who it's for / not for, refund policy, and a monitored support address. Say each once, clearly. Don't stack the same warning three ways.

If anything listed in the table is missing from your download, email support within 7 days with your order ID.

Who It's For

This is for you if:

- You'll sell **legal** digital products: ebooks, simple software/tools, templates, checklists, or legitimate AI workflow kits
- You'll sell from your **own website/storefront** and/or **forums** (legal digital-goods categories only — e.g. Hack Forums legal goods, never banned categories)
- You want a calm, reputation-first approach — checklists, clean rails, real support — not hype threads and fake earnings screenshots
- You can follow steps and ship a first version in days or weeks

This is NOT for you if:

- You want overnight riches or guaranteed income
- You want malware, cracks, stolen accounts, carding, phishing, fake reviews, or blackhat tactics that hack or spam-bomb
- You won't answer support email or publish a refund policy
- You only want vague motivation with no worksheets
- You intend to copy this ebook and sell it as your own

Realistic pace if you do the work:

Horizon	If you execute
48 hours	Idea validated or honestly killed
7–14 days	Draft product + sales page v1
~30 days	Soft launch; first sales <i>or</i> a documented pivot
90 days	Repeatable offer + support rhythm + optional tier-2

A focused legal kit sold through your site and patient forum posting can reach a first **\$100–\$500**. That is a believable milestone, not a promise. Many readers earn \$0 because they never ship or pick a niche with no willingness to pay.

Worked example (threaded lightly)

Used throughout so you see one build end-to-end:

- **Buyer:** Freelance graphic designers (solo, ~1–5 years)
- **Pain:** Proposals take half a day, look inconsistent, lose deals on unclear pricing
- **Offer:** Proposal Kit for Freelance Designers
- **Stack:** Short guide + 3 proposal templates + email scripts + pricing worksheet + quick-start
- **Price:** \$29 Pro tier
- **Channels:** Gumroad or own site + legal digital-goods forum listing

Substitute your niche. Keep the structure.

How to use this book

1. Read What You Get + Who It's For (you're here).

2. One chapter per sitting.
3. Finish that chapter's **same-day checklist** before the next chapter.
4. Keep the four bonus files open as working documents.
5. When you're ready to sell, run Appendix A and Appendix B.

Chapter 1 — Pick a Niche That Buys

Quiet selling optimizes for **trust per impression**, not maximum noise. You may post less than “gurus,” but every public artifact — sales page, forum listing, support reply — should make a careful buyer feel safe paying you.

Three quiet advantages: niche depth beats mass reach; reputation compounds on forums and in inboxes; you can run this beside a job without a launch circus. You are a small manufacturer of digital goods with a storefront and a support desk — not a content creator first.

End of sample

The full manual continues with niche filters, 48-hour validation, product packaging, sales pages, **PayPal & crypto** rails, forums, pricing, support, and the First \$0–\$500 plan — plus four worksheets.

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